

Google Programs and Resources for Nonprofits, Training, and Curriculum

The resources detailed below are (primarily) free online resources, consisting of turnkey Curriculum, training materials, and resources.

Note this list is not an exhaustive list of all of Google's offerings.

Program	Description	Audience	Cost
Student and Educator Resources			
Applied CS Skills	Free online course by Google designed to prepare you for your CS career through hands-on coding experience. Applied CS Skills is a free online course by Google designed to prepare you for your CS career through hands-on coding experience. Learners practice using critical data structures and algorithms concepts to build simplified Android games.	Students (K-12; /University)	Free
Applied Digital Skills	Applied Digital Skills is a free, online, video-based curriculum designed for K-12 learners (ages 10-18), adult learners, and educators. The curriculum is used in various settings, including during the school day, in libraries, community colleges, and community centers. It aims to equip students with practical digital skills for success in school, the workplace, and life with 420+ hours of curriculum available.	Students (K-12) Educators Job-Seekers Small Businesses Nonprofits	Free
Be Internet Awesome	Be Internet Awesome is a multifaceted program that includes a fun and free web-based game called Interland and an educational curriculum developed in partnership with the Family Online Safety Institute, the Internet Keep Safe Coalition and	Students (Elementary/Middle)	Free

	ConnectSafely to teach kids how to be smart online decision makers.		
Experience AI	Free educational programme that offers cutting-edge resources on AI and ML for teachers and students aged 11–14. Developed in collaboration by the Raspberry Pi Foundation and Google DeepMind, the programme supports teachers in the fast-moving area of AI, and gets young people passionate about the subject.	Students (6th - 9th grade) Educators	Free
Google for Education Directory	Free reference districts/institutions, PD partners, Certified Trainers Coaches, Innovators, and more.	Educators (K-12)	
Google Educator Groups (GEGs)	Google Educator Groups (GEGs) bring local educators together—in person and online—to share, collaborate, and support one another in using technology to drive student learning. Get started by joining our global online community or search the map below to find a local GEG in your area.	Educators (K-12; /University)	Free
Google Teacher Center	Great resource for teachers to do self-paced online training. If there are teachers that are new to products (specifically for Google Classroom), I recommend the "first day training".	Educators (K-12)	Free
Generative AI for Educators	Two-hour, self-paced course designed to help teachers save time on everyday tasks, personalize instruction to meet student needs, and enhance lessons and activities in creative ways with generative AI tools — no previous experience required. Certificate earned upon completion of course.	Educators (Higher Education)	Free
Grow with Google: Google AI for Education Accelerator	Organizations gain access to Training and tools, an AI learning network for program support & best practices, recognition and marketing. There are requirements for organizations who request to join, so ensure to review these	Educators (Higher Education)	Free

	before sharing the platform as a tool externally. Institutions receive no-cost licenses for Google AI training courses and Google Career Certificates to offer to their students, faculty, and staff. Individuals can access Gemini for Education and NotebookLM at no cost using their school-issued Google account.		
Inside Guide	Interactive STEM and STEAM activities students can use independently.	Students	Free
Teach from Home	Aims to give teachers and families the tools and tips they need to help keep students learning.	Educators	Free
Distance Learning Strategies (teachers and educational leadership)	Distance Learning Strategies: Feel free to share with teachers (specific ideas) educational leadership (high level best practices.)	Educators and educational leadership	Free
Gemini for Education	Transform how you teach, learn and work with Empower everyone in your education community with Gemini, your AI assistant for education. Save time, create captivating learning experiences, inspire fresh ideas, and learn confidently – all in a private and secure environment	Educators (K-12)	Free
AI Quests	Free AI activities for students and teacher resources Students explore the AI fundamentals and applications through a series of immersive adventures.	Students	Free
SMBs			
Grow with Google Coaches for SMBs	Free on-demand recorded workshops for small and medium businesses Grow with Google Coaches are local marketing experts and entrepreneurs who help small businesses grow. They offer live training and hands-on coaching on topics like how to connect with customers, sell products online, and improve business productivity	Small Businesses	Free

Google for Small Business	Free and reduced cost resources and tools for SMBs Discover more ways to stand out and grow your business online. From free products to digital essentials, Google makes it easy to reach more customers and work smarter with AI-powered tools. Offers free personalized plans for small businesses so they know which Google tools will help them reach more customers and work more efficiently. Additional Resources: Grow with Google business resources, Grow your business with Google	Small Businesses	Free and Discounted
Grow with Google Partner Program	Free resources, Disucssion & Groups, Online Training, & Grow with Google team access for questions/recommendations Training, tools, and resources to use to teach people the digital skills that can help grow their careers and businesses. Partners receive, at no cost, program materials, training, and staff support. The program works with nonprofits of all sizes from anywhere in the United States, including libraries, chambers of commerce, community colleges, workforce development organizations, and state and local governments.	Small Businesses	Free
Grow with Google Coaches for SMBs	Free on-demand recorded workshops Grow with Google Coaches are local marketing experts and entrepreneurs who help small businesses grow. They offer live training and hands-on coaching on topics like how to connect with customers, sell products online, and improve business productivity	Small Businesses	Free
Google Business Profile	Google Business Profile: https://business.google.com/us/business-profile/	Small Businesses	Free

	Getting started guide: https://support.google.com/business/answer/15697615?hl=en		
Google for Startups	"Google Cloud credits (up to \$200,000 (up to \$350,000 for AI startups), product discounts, access to Startup Success Managers, and technical support and training. Google for Startups is on a mission to support thriving startup communities around the world. We connect startups with the right people, products, and best practices to help your startup grow. Includes Google Cloud credits, product discounts, access to Startup Success Managers, and technical support and training	Start Ups	Free and Discounted
Accelerator Program	A program that empowers startups, developers, and nonprofits to better solve the world's biggest challenges with the best of Google - its people, products and technology.	Start Ups	
Nonprofits			
Google for Nonprofits	Google Ad Grants: Ad Grants provides access to \$10,000 USD of in-kind advertising every month for text ads. Google Workspace for Nonprofits: Help your nonprofit collaborate more effectively with smart, secure business apps like Gmail, Docs, Calendar, Drive, and Google Meet, so you can focus on what matters. YouTube Nonprofit Program: Engage your supporters using video with the YouTube Nonprofit Program. Unlock the power of video storytelling, so you can reach a global audience to amplify your cause. Plus, make it easy for supporters to give with YouTube Giving features (currently only available in the U.S.) Google Earth and Maps: Show your nonprofit's impact with Google Earth and Maps. Develop compelling data visualizations	Nonprofits	Free & Discounted

	to track and share your organization's impact. Plus, use Google Maps Platform to help people locate community programs and resources closest to them. Google for Nonprofits provides Google Maps Platform credits to nonprofits.		
Accelerator Program	A program that empowers startups, developers, and nonprofits to better solve the world's biggest challenges with the best of Google - its people, products and technology.	Nonprofits	
Grow with Google	Grow with Google Digital Coaches: Grow with Google Digital Coaches - Grow with Google Digital Coaches provide digital skills training and coaching to help Black and Latinx small businesses reach new customers, thrive online, and grow. Join us for digital skills workshops, hands-on coaching and opportunities to meet and learn from successful businesses in your community. Grow with Google OnAir: GwG OnAir allows us to offer virtual live and on-demand workshops, scaled to a national audience, for the first time-- reaching audiences like we never had before. The program helps us directly reach small businesses and job seekers across the country with our training content to help them become more digitally literate or to grow in their careers or businesses. Grow with Google Partner Program: Through our Partner Program, we provide partners with free resources that they can use to teach people the digital skills that can help grow their careers and businesses. Partners receive, at no cost, program materials, training, and staff support. We work with nonprofits of all sizes from anywhere in the United States, including libraries, chambers of commerce, community colleges, workforce development organizations, and state and local governments.	Small Businesses Job-seekers Community Partners	Free

Grow with Google Digital Coaches	Grow with Google Digital Coaches - Grow with Google Digital Coaches provide digital skills training and coaching to help Black and Latinx small businesses reach new customers, thrive online, and grow. Join us for digital skills workshops, hands-on coaching and opportunities to meet and learn from successful businesses in your community.	Small Businesses	Free
Google.org Global Impact Challenge	Annual open call to provide funding and support for organizations with bold technology-forward ideas. To date, 46 Impact Challenges have provided \$310M and 100,000 pro bono hours of technical expertise, helping more than 550 organizations around the world deepen their impact.	Nonprofits	
Benevity matching campaigns	Local partners can create campaigns to donate to local organizations. A great opportunity to fund organizations that are out of our strategic pillars. (In kind support through Google for nonprofits + giving campaign) This requires local support to not only open a matching campaign, but to promote it locally.	Nonprofits	
Government			
AI Government Campus	Free AI Fluency program for Government Officials. All they need is a Gov't email to sign up and get access to courses like: AI Fundamentals for Public Servants, Smarter Procurement with AI, AI and the future of Healthcare, Understand how AI impacts you and your Gov't. Available in 20 languages. Funded by Dotorg, Developed by Apolitical.	Government	Free
Global Impact Challenge: AI for Government Innovation	A \$30M global initiative to help governments use AI to improve public services, looking for nonprofits, social enterprises, and academic institutions that are partnering with governments and using generative and agentic AI capabilities to transform how public services function for social good — from everyday essential services to complex societal challenges. Beyond funding, selected	Government	Free

	organizations will receive dedicated pro bono technical support from Google AI experts through a multi-month Google.org Accelerator to help bring these projects to life.		
Misc.			
Global Impact Challenge: AI for Science	A \$30M global open-call designed to empower researchers and organizations with the funding, tools, and technical expertise they need to accelerate scientific breakthroughs. Beyond funding, organizations may participate in a Google.org Accelerator and receive six months of dedicated pro bono technical support from Google experts and access to Google Cloud credits to help bring these projects to life.	Nonprofits Education Institutions	
Developer hands-on AI Training	Learn AI skills alongside your local developer community. From local meetups to hands-on workshops in 100+ countries, find the peer support and technical tools you need to build what's next.	Developers	
Accelerator Program	A program that empowers startups, developers, and nonprofits to better solve the world's biggest challenges with the best of Google - its people, products and technology.	Developers	
Demystifying Data Centers and Data Center Careers			
Where the Internet Lives Podcast	Free Webby Award-winning podcast and mini-documentary series about the fascinating world of data centers. Join us as we venture into places few people ever see firsthand — and learn about the technology, people, and places that make the internet run.	Everyone	Free
Discovering Data Centers	An animated video series about the innovation behind Google data centers, including design, technology, operations, and sustainability.	Everyone	Free

[Careers OnAir](#)

Experienced professionals and students can connect with Google virtually via live and on-demand events. Event topics may range, for example, from preparing for a technical interview, to careers in Cloud, to special events in celebration of Black History Month.